

Minutes

NEW ERA Meeting

April 23, 2008

9:30 – 2:00 p.m.

Moraine Park Technical College

Room A112

Facilitator/Chair: Jim Perry

Note taker: Juli McGuire

Members Present:

CEOs:

David Buettner, FVTC

Daniel Campagna, UW-MAN

Al Hardersen, UW-SHB

Thomas Hilke for Michael Lanser, LTC

Gayle, Hytrek, MPTC

Paula Langteau, UW-MNT

Jim Perry, UW-FOX

Jeff Rafn, NWTC

David Schejbal, UW-EXT

Rick Wells, UWO

Additional Large Group Members:

Daniel DeMarte, NTWC

Mary Grant, UW-EXT

Martin Tadlock, UWO

Jan Thornton, UWGB

Chad Waukechon, CMN

Agenda Item/Discussion

NEW ERA CEO MEETING:

1. Jim Perry provided an overview of the NEW ERA Legislative Breakfast that was held on March 31 at the Bordini Center. As a result of a comment from Senator Mike Ellis, the Partners discussed how it might be possible to share practices and ideas with K-12 in the region:

- Bring student who has been well served by collaborations.
- Consider inviting K-12 superintendents to a NEW ERA meeting, or establish relationships regionally as reasonable with NEW ERA K-12 neighbors versus having a grand summit.
- Consider collaborating on a mutually important project or asking “How can we help you” attain goals in a global era?” Partners could help identify what qualities a high school graduate should have.

Representative Joan Ballweg asked about collaborations with private colleges. MPTC already works with Ripon College. Gayle Hytrek should let Rep. Ballweg know that. Consider suggesting that the private colleges and universities get together themselves. Ultimately where our interests align or overlap, NEW ERA is willing to collaborate.

Using NEW ERA plan, could communicate a compelling message to disaffected students why they should consider higher education.

2. David Schejbal, UWEX Dean of Outreach and E-Learning described Cooperative Extension’s efforts to identify post-secondary education needs, particularly for residents 32-44 years of age in the state north of Highway 8, with the expressed desire to use existing facilities and not duplicate services. This is known as the NOW (Northern Wisconsin) Initiative. Listening sessions have taken place and will continue to take place to include residents and various providers. Jim Perry suggested that the UW Colleges restricted bachelor’s degree may be an answer for mobilization of programs in this area for place-bound students.

Partners described existing collaborations and providers that could be utilized and expressed concern over the difficulty of accommodating all stakeholders in this region.

Technical college partners felt that conversations with them has not happened. UWC/UWEX Chancellor David Wilson has assured the WTCS presidents that these conversations will happen. Concern expressed about dilution effect. UW campuses were invited to use the facilities of the technical college satellite centers in rural communities.

3. David Schejbal also talked about the desire to increase access to UW through online degrees; including 21st century competencies in business and comprehensive “green” program, stating this could be another example where general education studies could be offered by the two year campuses. Curriculum for this could be ready as early as Fall 2009, including heavy online component with an intensive field based experience.

UWO, FVTC, and UWGB have plans to integrate sustainability operationally as well as educationally rather than focusing on a single green program. By doing so UWO and UWGB will be among the four UW campuses to be energy independent by 2012 per Governor Doyle. Jim Perry suggested this may be an opportunity for Faculty Dialogue Group involvement. Dave Buettner wondered if this could provide a graduate studies opportunity for technical college students. Partners suggested a highly visible symposium may help to get all campuses intrigued and involved in sustainability and a broadly framed discussion on competition in the 21st century; consider regional needs, global competition, world-wide business practices, educational practices and ongoing faculty needs.

4. Jim Perry reported on the move of the UWFox/UW-Platteville engineering program to a larger facility recently purchased next to the UWFox campus. In this program, UWFox provides the general education requirements in addition to calculus and calculus-based physics and other first and second year engineering courses, with the degree coming from UW-Platteville for engineering students at UWFox. UWGB is having conversations with CMN and NWTC on an articulation agreement for environmental sciences which would involve major curriculum redesign and be primarily available via traditional delivery methods and scheduling. Jim Perry reported an interest in offering a robotics program and will be touring an educational facility to study this possibility for UWFox. Dave Buettner would be interested in knowing the need for robotics as well as job opportunities and feels we have several players in the area that could help investigate this further. Mary Grant suggested the need to offer programs in biotechnology and nanotechnology. Partners could track graduates and investigate the supply and demand for graduates in various fields of engineering including high end engineering research in this part of the state.

NEW ERA LARGE GROUP MEETING:

1. Partners watched the new NEW ERA video produced by Fox Valley Technical College. This had also been shown at the March 31 Legislative Breakfast.

2. Paula Langteau, Campus Executive Officer and Dean of UW-Marinette, spoke about its new partnership with the U.S. Department of the Navy and 18 shipbuilding companies nationwide to develop the curriculum for a new course in marine design with courses beginning May 18. They have also been awarded a grant to design advanced courses for this program which should be ready by next summer or fall. Paula indicated students will graduate from this program at entry level designer status earning perhaps as much as \$30 an hour. Students can access the software by D2L so they don't have to purchase the \$30,000 software to complete coursework.

NWTC has a similar arrangement for its students with regard to AutoCAD software.

3. Received reports on NEW ERA Goals and Priority Initiatives:

Champion Jeff Rafn reported on Initiative **A1** “**Make regionally relevant baccalaureate degrees in engineering available throughout northeast Wisconsin.**” A study of Michigan Tech may provide useful information in identifying information and programs needed involving engineering, energy and clean technology.

Champion Dan DeMarte provided on handout on Innovation in Entrepreneurship as part of his report on Initiative **A3** “**Identify best practices for developing entrepreneurial skills in students.**” [See attached “ENTREPRENEURIAL Efforts.PDF and ENTREPRENEURIAL Assistance.PDF.”] Al Hartman, UWO Dean and faculty for the College of Business Administration, to assist with conducting long-term research in this area. Partners may benefit from affiliation with the National Association for Community College Entrepreneurship or attendance at its annual conference. It was recommended to review a comprehensive matrix (by FVTC?) that was looked at in the past and also to any other school that has put this all together already. Reference was made to the Wisconsin Entrepreneurs’ Network and Michigan State’s School of Planning, Design and Construction (SPDC).

Partners discussed the future of a leadership development institute in affiliation with New North and will look to see how this fits with the goals of the Educational Attainment Committee, and how this could fit with future NEW ERA efforts.

Initiative **A4** “**Inventory faculty and staff expertise that is applicable to growing northeast Wisconsin business and communities,**” championed by Linda Freed is reported to be in progress. Gayle Hytrek, Linda Freed and Jim Perry will continue working together on a database management system in this regard.

Champion Mike Jurmu reported on activities and success of the faculty dialogue group (FDG) as part of Initiative **B1**, “**Support the FDG.**” Partners agreed to continue to support FDG and approved a request to allow members to continue after three years with financial support continuing to go to members in their first three years of membership. The FDG has become highly organized and reports at each meeting on the 1) planning for the annual conference, 2) special initiatives, 3) communication, and 4) relationship building between members. With regard to the recommendation of the FDG regarding minimum qualifications for instructors who teach transferable general studies courses at NEW ERA institutions, the Partners indicated they are in agreement with the policy required by the Higher Learning Commission. May 9 will be the last FDG meeting this year. Attendance is expected to reach 100. FDG information can be found on the NEW ERA web site at www.neweraonline.org [Click on Links of Interest→Faculty Dialogue Group.]

Partners will need to find a new champion for Initiative **C1** “**Perform targeted analysis to find out how effective we are at optimizing access and maximizing the ability of the public to navigate among NEW ERA institutions.**” Remaining committee members include Charlie Hill, Tammy Ladwig, Anne Kamps and Jan Thornton.

A report by champion Stephanie Erdmann on Initiative **C2 “Sharing best practices in accelerated programming,”** is in progress.

Initiative **C3 “credit for prior learning”** champion Jan Thornton reported on presentations to UWGB and NEW ERA members at large on credit for prior learning (CPL). UWGB plans to focus on 5 priorities and use CPL in every major, not just for the adult student learner. Rick Wells would like to see UWGB’s summary and five priorities for CPL. [See “CPL_SUMMARY.PDF” attached.]

4. Advantage Wisconsin. [Seven core strategies are included in the attached “ADVANTAGE_WISCONSIN.PDF” and can also be found at web site <http://advantage.wisconsin.edu/>.] How can NEW ERA work within Advantage Wisconsin? Be more deliberate with budget advocacy and planning for the New North region, get together to think about the entire post-secondary delivery system, achieve a new mindset and look for more opportunities between UW, CMN, and the technical colleges, library research support, faculty recruitment. Dave Buettner raised the question, “How can you create major issue for youth without considering technical colleges who support 50% of our youth?”

5. NEW ERA retreat set for June 26 at the Waupaca Regional Center of Fox Valley Technical College. Partners would like to add FDG chair and vice chair to the NEW ERA large group meetings throughout the year. [Reported as of May 13, approximately 6 members of the FDG plan to attend the retreat to help report on the FDG year’s activities per Jan Thornton.]

6. Other items: Partners discussed the UW Colleges proposal for restricted baccalaureate authority for one degree, a bachelor’s of applied arts and sciences. Chancellor David Wilson was given credit for pursuing this slowly, asking questions, engaging in discussions and demonstrating honest concern for other viewpoints. Some partners expressed concern regarding duplication of services or moving into territory of other providers; however Partners await further opportunities for discussion and more specific information from Chancellor Wilson.