

Minutes

NEW ERA Meeting

November 20, 2008
9:30 – 2:00 p.m.
Lakeshore Technical College

Facilitator/Chair: Jim Perry

Note taker: Juli McGuire

Members Present:

CEOs:

Susan May, FVTC

Mike Lanser, LTC

Gayle Hytrek, MPTC

Jeff Rafn, NWTC

Jim Perry, UW-FOX

David Ward, UWGB

Rick Wells, UWO

Al Hardersen, UW-SHB

Additional Large Group

Members:

Stephanie Erdmann, CMN

Ron Jurgens, CMN

Joel Kroenke, CMN

Chad Waukechon, CMN

Carla Rabe, UW-FOX

Jan Thornton, UWGB

Chris Lewis, UW-MAN

(continued)

Bruce Peters, UW-MAN

Tom Grogan, UWO

Agenda Item/Discussion

1. The group received a tour and demonstration of the LTC Emergency Operations Center and assumed roles in an emergency response exercise for an educational institution.
2. Large Group general discussion:
 - a. Partners discussed student retention and engaging nontraditional students through orientation.
 - b. Discussed revisions to the NEW ERA Growth Agenda drafted by Tom Grogan to be distributed at the New North Summit in December and possibly for other uses in the near future.
 - c. Jeff Rafn distributed the NEW ERA Vision and Charge to Establish New North as the Premiere Green Region in the United States.
 - d. Discussion and next steps regarding priority goals and initiatives:
 - The annual NEW ERA legislative breakfast was set for Monday, January 26, at the Bordini Center, 7:30 to 9:00 a.m.
 - Jim Perry thought the meeting with Chancellor Wilson, UW Colleges/Extension and Dr. Fowler, College of Menominee Nation, was positive and believes that Chancellor Wilson will commit to bringing key UW-Extension staff back to CMN to further explore working together.
 - Dan Campagna distributed materials regarding the transfer agreement between Mount Mary College and University of Wisconsin Colleges.
 - CEOs would like to have 1 to 2 renewable champions from each campus to participate in an intense focus group, think beyond the institution and create a vision. NWTC would be willing to host. Needs facilitation.
 - Jeff Rafn is confident that the technical colleges and universities can collaborate to provide engineering education and would like to see a framework that would allow students to move easily between institutions so that they can earn a degree at the bachelor's and master's level. He said thousands of students come out of the technical colleges with experience in mechanical design, robotics, engineering

technology, and said that once they begin, many students are really interested in pursuing this field of study. The community would benefit greatly from pushing barriers aside. Rick Wells feels that we would need key faculty and leadership at the table, talking to each other and building on strengths and outlining how to deliver core competencies at the baccalaureate level.

- Other potential collaborations with NEW ERA partners were discussed along with the importance of allowing students to access programs from different venues. Some degrees mentioned include applied baccalaureate degree in sustainability management to address waste transformation and new ISO 2600 standards, civil engineering, robotics, mechanical engineering, health care, et cetera. Some partners indicated they currently incorporate new educational initiatives into all programming versus offering these in an individual program. Partners expressed interest in replicating successful collaborations in other areas, as well as speeding up and aligning other programs.
- NEW ERA partners realize the need to stay connected to current and projected needs by local business and industry in hiring and retaining a skilled work force. Would like to engage businesses in discussions, benefit from research, and study successful programs at other institutions. Partners would be interested in pursuing where real needs are identified and ideally where multiple partners are committed. It will be important to inventory current physical assets and intellectual capital to make use of existing resources.
- Partners discussed budget cuts and need for efficiencies.
- David Ward distributed the NEW ERA survey results regarding engineering assets, programs and interest. Partners would like to hold a summit with engineering educators throughout Wisconsin, Michigan, Ohio, sometime after the New North summit and ask "what role do you see yourself playing" in delivering engineering education/attracting business. This would be a focused/lead discussion. Interested parties could advance discussions later with businesses and New North leaders. This could be held in place of the next NEW ERA meeting in February, to be held at UW-Fox Valley.
- Stephanie Erdmann reported on initiatives by the faculty dialogue group, the April 17 conference to be held at NWTC, producing a video to share on accelerated teaching methods, and developing curriculum on sustainability.

3. The next meeting was set for Thursday, February 12, at UW-Fox Valley.

Special thanks to Lakeshore Technical College President Michael Lanser, Emergency Management Instructor John Hanson, and the LTC staff for hosting this meeting and today's emergency response demonstration.